Press Release This message is an example of what is sent out to the news sources (newspapers, tv, radio) to be used in a report. Use the results of your party's primary election to fill in the missing pieces.

The $\qquad$ Party announces its nominee for the upcoming mock election!
$\qquad$ will be representing the values of $\qquad$ , and
Candidate Name
will be representing the values of . Our party platform includes the proposed classroom policy Value 2
$\qquad$
$\qquad$ -.

Thumb Power Create a tweet of less than 100 characters telling your friends about the campaign. Be sure to include the candidate, party, and at least one value. Use txt shortcuts!


Slogans You see them on swag: posters, buttons, websites, t-shirts, and bumper stickers. Look back at your party details and create at least three catchy slogans and designs for the campaign. These are drafts for a bigger swag project!


## SWAG

For your campaign t-shirt, be sure to include:

- Name of Candidate
- Party Color, Name and Symbol
- Slogans
- A little creativity!

Remember, this design will be used to inform voters
from both parties about your candidate and policy choice.

Front



## SWAG

## Bumper Stickers

Be sure to include:

- Name of Candidate
- Party Color, Name and Symbol
- Slogans
- A little creativity!

Remember, these
designs will be used to
inform voters from both
parties about your

## candidate and policy

Buttons
choice.


Voting Guide Prior to elections, the major political parties distribute voting guides to the public. They break down the election options so voters can take the guide with them to the polls and make an educated decision. Complete this guide based on the campaign materials posted by both parties. You will use this when you vote.

## Guide to the Election

Orange Party Candidate

Orange Party Values
$\qquad$

- $\qquad$

Orange Party Policy


## Guide to the Election

Purple Party Candidate

## Purple Party Values

$\qquad$
$\qquad$

Purple Party Policy


## Why a Tuesday in November?

Congress chose to have national elections in November because we used to be a nation of farmers. Harvest time was over by late fall, and the weather wasn't bad enough to keep people from traveling (by horse, of course!). Tuesday was selected because most voters had to travel overnight to make it to the polling places. This left Monday and Wednesday for travel and prevented the need to travel on Sunday.


## Recycle Those Posters!

The presidential election season of 2008 was the first since 1974 where there was not a Bush or some one in the Clinton administration on the ticket. George H. W. Bush was Reagan's Vice President in 1980 and 1988. Bill Clinton was elected to two terms in 1992 and 1996. In 2000 and 2004 George W. Bush was president. (Al Gore, Clinton's Vice President ran against Bush in 2000. Hillary Clinton, Bill's wife, ran for the Democratic nomination in 2008 and lost to Barack Obama. But she's running again in 2016!)

## Runner-Up But Still a Winner?

Early in our nation's history, the candidate that came in second in the presidential election became the vice president! Imagine having to work closely with the candidate that you have been slinging mud at for months! In 1804, the 12th Amendment changed the system so that the vice president was elected by the Electoral College. Now, the presidential nominee for each party has the power to choose his or her running mate.


All In The Family. Guess how these presidents are related. One option will be used twice.
__ 1. John Adams (2) and John Quincy Adams (6)
__ 2. James Madison (4) and Zachary Taylor (12)
__ 3. William H. Harrison (9) and Benjamin Harrison (23)
$-4$ 4. Theodore Roosevelt (26) and Franklin D. Roosevelt (32)
$\qquad$ 5. George H.W. Bush (41) and George W. Bush (43)
A) Father/son
B) Fifth cousins
C) Grandfather/grandson
D) Second cousins

Factoids. Match the fact with the correct president.
__ 6. Was elected to the House of Representatives after serving as President.
$\qquad$ 7. Served in the Senate after being the President.
8. Served as Chief Justice of the Supreme Court after the Presidency.
9. Only president to serve without ever being elected.
10. Served two terms non-consecutively (not in a row) as president.
11. Tallest President in history at six feet, four inches.
12. Shortest President in history at five feet, four inches.
A) James Madison
B) William H. Taft
C) Abraham Lincoln
D) Gerald Ford
E) John Q. Adams
F) Grover Cleveland
G) Andrew Johnson

